Dear Fly Fishing Enthusiasts

Wow! That was the shortest November ever, but the fishing was awesome for a lot of our fishermen and us as well. We discovered another great fall/winter fly in the Black Searcher, and the family of BWO’s was absolutely deadly in November.

We are putting the finishing touches on our 2010 DVD. It’s a 2-disk video which we tie 6 of our signature patterns and take you to the river to fish the bugs we tie. Check out the DVD preview on the front page of the website. Its 2 hours chuck full of instruction and some of the coolest fishing footage available.

Now for all the die-hards like me that don’t mind ice in the eyes of your rod and cold feet—there’s still some spectacular dry fly fishing to be experienced in December. Pick your fishing days to correspond with the weather; overcast and windless is best. The BWO’s will hatch until the river freezes over, but don’t get started too early in the morning. The hatch will start between 12:30 and 2:00, and you should get a solid 2+ hours of wild and crazy fishing.

It’s also time to think about restocking the fly box. DFI will have the “12 Flies of Christmas” sale going through Christmas Day. Check out Page 2 for the sale items. We also have some cool stocking stuffers and gift certificates. Now is the time to drop your wish list items to your significant other. Stocking Stuffer ideas and a downloadable Wish list are on our home page!

Just want to take a moment to thank all of you for your support, your photos, your fishing experiences, and most of all, for your friendship. We am humbled to serve such an awesome group of fishermen, and we will continue to do everything in our power to make your fishing expeditions extraordinary.

Your fellow Fly Fishing Enthusiast,

Geoff Brumley
Fishing the Northwest:
We are a phone call or an email away from a fly suggestion:
208-249-1178
208-867-4885
Or
info@dryflyinnovations.com

“All 12 Flies of Christmas” Sale
Items below are 12% off through Christmas Day!

Adams Caddis (Green)  Bullet Head Hopper  Gray Drake  Pink Tantilizer
All Colored Emergers  Black Gold  Halloween  All Searchers
Golden Stone  Emperor Caddis Black  Midnight Caddis  Caddidge

All Seasonal Boxes 12% off!

Caddis Patch  Miracle
Ultimate  Majestic
Colossal
Winter Season Fly Selections

- BWO Upright Wing
- Goose Biot Quill Wing
- Black Thread Body Quill Wing
- Black Thread Body White Wing
- Trico Green Body Quill Wing
- Trico Green Body White Wing
- BWO No Hackle
- Black Emerger White Shuck
- BWO Hatching Emerger
- Caddidge
- Blood Midge
- Baetis Emerger
- Black No Hackle
- BWO Emerger
- Black Emerger Black Shuck
- Brown Emerger
- All Midges
- Black Hatching Emerger