



Fly of the Month:
PMD Stimulator

Page 1

- The "O"
- South Fork of the Boise River
- High Mountain Lakes/Streams

Page 2

- Fly selections for:
- South Fork of Boise
- South Fork of Snake
- Owyhee



Dear Fly Fishing Enthusiasts

Wow!! What a spectacular fishing month June has been. Even though most of our river systems have been blown out, the Owyhee has fished brilliantly. I've never seen more giant Brownies in the net, and we've been able to test



some of our new fly patterns extensively. We also opened up a new dialogue for our fishermen in central Oregon with a dry fly trip to the Metolius and Deschutes Rivers. We have some patterns for those rivers that fished exceptionally well, particularly our Tan Stimulator on the Metolius and the Golden Stone on the Deschutes. And to finish the month, Dick L. (Boise) landed a 5 lb "Brownie" on the Henry's Fork on the old reliable Black Gold pattern.

So as the hor d'oeuvre of June closes, let's let the smorgasbord of July Begin!!

It's time to stock the box for the high country as the mountain lakes begin to share their bounty of brookies, rainbows, and cutts. Make sure your boot doesn't make a print without Ants, Beetles, and Emperor Caddis. There is nothing like that patrolling fish—you see him as he rises in the crystal clear water to eat your bug. My only suggestion is to walk a little farther and reach that lake at the top of the chain. You know the one without a trail, and you have to scale a mountain chute to get there....go there, the fishing rewards can be enormous.



Our river systems are calming, even though the South Fork of the Boise is still at 1900 cfs. The hatches are beginning. Salmon flies and Golden Stone are beginning to appear below Cow Creek and the monster hatch of Black and Green Caddis are beginning to fill the willows. The fish are responding. Hook them tight to the bank and hope they don't run to the center of the river, because you won't win that war. By mid July, all tributaries will come alive. Load up on caddis and stones for now, and be prepared for the PMD a little later in the month. We'll keep you in the loop.

July is also filming month for DFI. Our next video will cater to both fly tiers and fishermen as we fish and tie six of our most popular patterns. We'll video each fly as we tie it, then we'll take you to the river and give you specific instructions on how to fish it. We're really excited about the project!

It's time to start marking the calendar for your fishing expeditions, and we'd love to be part of the plan. If you have a location, we'll have a dry fly that might turn your trip into an everlasting memory. We'd love to make that happen.

Many, many thanks for your support, your photos, your experiences, and your valuable time. Hope your summer is full of three famous words, "There He Is"!!



Your fellow Fly Fishing Enthusiast,

Geoff Brumley

Geoff Brumley
Marketing Director

geoff@dryflyinnovations.com



Fishing the Northwest:

We are a phone call or an email away from a fly suggestion

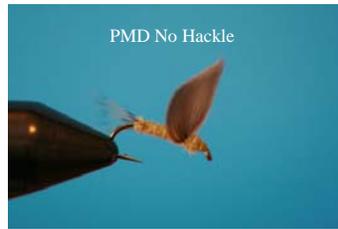


Volume 2, Issue 7

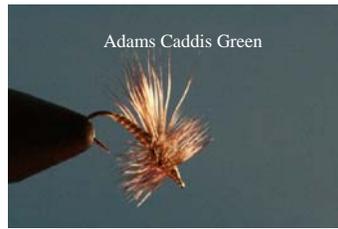
July, 2010

Page 2

Owyhee: Flies to use



South Fork of the Snake: Flies to use



South Fork of the Boise River: Flies to use

