



Dear Fly Fishing Enthusiasts

January has been wild! We started our show season in Denver on the first week of the month, and Wow! do those people appreciate a “small bug.” They hammered our inventory of BWO’s emergers, and midges. Then our tyers worked overtime to restock, and we entered the Boise show to get further pummeled on “small bugs.” We’ve had 2 weeks to recover and were restocked again. We’re back in business on small bugs; so keep on winter fishing, and we’ll have the bugs. Many, many thanks to our fly fishers in Denver and Boise—you own the bugs, and if you fish them, I promise fish will eat them!

During our preparation for show season, we were also busy tying for a couple of awesome new fly introductions. Our new Cicada pattern is now available along with a cool new Baetis No Hackle and Single Upright Wing mayflies. The testing on these three patterns has been exceptional. The Cicada has been a great searcher pattern used when no fish are feeding at the surface, and the Baetis in both No Hackle and Upright Wing were killer in the Flav hatch and very effective in the smaller sizes as a dark Baetis. The beauty of the Cicada is it can be fished over an enormous window of time from summer through fall.



You should be fishing a dry fly right now! January across the Northwest was unseasonably warm, and we received a lot of moisture. Those conditions have reignited the BWO and midge hatches. That means you’ll have targets to cast to in the afternoons on most of your local rivers. The hot patterns now would be BWO No Hackles #22, #20, Single Upright Wing mayflies in BWO and Black sizes #22, #20 and don’t forget the Caddidge #22. **Fishing Tip of the Day**....to master a mayfly or midge hatch, you must have flies that address the three stages of the metamorphosis of the bug to an adult. You should carry:

Colored emergers that suspend just below the surface

Hatching adults that highlight an emerging wing

Adult phases that exactly replicate the mature bug

Case in point: I fished on the 21st day of January, and the midges began hatching around 12:00 noon and the BWO’s popped about 2:00. I caught the first fish of the day on an adult midge (Caddidge). Later in the day I was in a pool of fish feeding on BWO’s. I tried both BWO No Hackle and the Single Upright Wing (adult patterns). The fish would not eat either of them. I tried a Caddidge, no luck. I finally changed to a BWO Colored Emerger. On the first cast, I hooked the rainbow that had refused my previous offerings. For the rest of the day every fish I hooked was on that emerging pattern. Fish will target specific phases of the hatch; so first, have all the stages in your fly box; and second, don’t be afraid to change flies until you figure out what the fish are focusing on that day.



We’ll be entering full show season February and March, and we look forward to seeing you somewhere on the road. Our show schedule looks like this: See Page 3

Have a great February and make a winter fishing run to your local rivers!

Geoff Brumley

Fly of the Month:
All Midges

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Winter dry fly fishing

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New Bug Arrivals

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Show Schedule

New Bug Arrivals



Cicada Pattern: Sizes #10 & #8



Baetis No Hackle: Sizes #18 & #16



Baetis Upright Wing: Sizes #18 & #16

Show Schedule

February 24-26

The Fly Fishing Show

Pleasanton, California

Alameda County Fairgrounds

March 1-4

Idaho Sportsman Show

Boise, Idaho

Expo Idaho

March 9-10

NW Fly Tyer and Fly Fishing Expo

Albany, Oregon

Linn County Expo Center

March 23-24

North Idaho Fly Fishing Expo

Lewiston, Idaho

Red Lion

May 4-5

Washington Fly Fishing Fair

Ellensburg, Washington,

Kittitas Valley Event Center

July 10-14

FFF International Fly Fishing Fair

Spokane Washington